

## Salem Town Vision Survey Committee

### Minutes for Meeting of Feb 24 2010

Present: Frank Abetti, Dick Asafaylo, Cheryle Cassidy, Len Giambra, Janet Griggs, Tom Woronik

Absent: Shirley Diamond, Carole Eckart, Sam Rindell, Diane Weston,

Janet Griggs opened the Meeting at 7:22 PM.

There were no public comments.

Agenda was discussed. There was one addition to the agenda, namely Executive Summary and Verbatim Summary feedback.

#### **Feedback on Exec Summary and Verbatim Summary**

1. It was suggested that the introduction be expanded to include:

- a description of the process of coming up with the questions, who reviewed the drafts, etc.
- the use of the survey, i.e., it is one source of information among many, and should be viewed in the context of other initiatives already in progress. The primary message should be that it is a guide, not a binding

2. The suggestion was also made to integrate the verbatims with the quantitative results, so the verbatims would not be looked at as a separate document, and be taken out of context.

#### **Further analyses of survey results**

Suggestions included:

- responses by age buckets

- responses cut by respondents with children vs no children

It was also noted that specific groups had requested the verbatims pertaining to their areas of interest, including BOE (Education related), Fire Chief (Fire department related), BOF (all verbatims).

#### **Use of Survey Results to write the Vision**

Carole's approach in her Feb 24 2:15 PM email was discussed and endorsed.

1. Review sections (i.e, topics), revise as appropriate. Carole to provide list of sections developed earlier in the process.

2. Bullet out content under each section (based on survey results)

3. Choose model (from other towns' visions, distributed earlier)

4. Assign sections to individuals or teams to craft the "real words."

M/S/A C. Cassidy/L. Giambra to adjourn at 8:29 PM.